



Teru Talk

by Michael Theroux
(pronounced "Terú")

on matters of waste conversion for resource recovery

JDMT, Inc :: PO Box 7751 :: Auburn, CA 95604 :: Tel/Fax: 530.823.7300

ADVERTISING ON TERU TALK

Teru Talk's website is organized to provide highly focused news and content without the clutter of numerous and poorly placed ads you sometimes find on other websites. We do, however, have limited advertising opportunities available for industry targeted ads that will be noticed.

You may also be interested becoming a Teru Talk Sponsor. In addition to helping us to support the industry, our [sponsorship opportunities](#) offer some valuable benefits.

Advertisements

We offer a variety of advertising choices in location, sizes, terms, and prices. See the table on the order form on page 2 for more information. We can also make suggestions on exclusively positioning with relevant content within the web site. See our advertising examples on page 3 to get an idea about how your ad might look and where it might be placed. Prices shown are for advertiser provided web ready material.

Featured Events

Featured Events are presented with a graphic ad in the left panel of all main pages of the website, an event description on the Featured Events page, and a link to your event website. Your graphic ad will also be included in our weekly newsletter. The cost is \$400 for up to three months. Additional coverage time will be charged at \$50/month. We also have a limited number of media sponsorships available each year. Contact Joyce at jidavis@terutalk.com if you are interested in partnering with Teru Talk for your event.

Image Specifications

JPG, GIF, or PNG file.

Image size in pixels matching the choice made on the order form.

Resolution not to exceed 96 dpi.

General Terms and Conditions

1. Teru Talk reserves the right to refuse any advertising on the basis of editorial discretion.
2. Teru Talk reserves the right to terminate advertising at any time for any reason.
3. Teru Talk reserves the right to label an ad as "Advertisement" if it cannot be easily distinguished from content.
4. Products and/or services advertised by external organizations on the Teru Talk website are in no way endorsed by Teru Talk.
5. Advertiser supplied artwork must adhere to any and all trademark and copyright laws.
6. Advertiser branding, i.e., logo or name, must appear on all advertising.
7. Advertising is sold on a first come, first served basis.
8. Advertised product/service must relate to waste conversion, resource recovery, biofuels, bioenergy, bioproducts, or other related subjects.
9. Advertising material is to be furnished by the advertiser or its agent.

Fill out our advertising order form on the next page and return it to us if you wish to advertise on Teru Talk's website and/or in our weekly newsletter.

TERU TALK ADVERTISING ORDER

Company or Organization _____

Contact Person & Title _____

Address _____

City, State, Zip _____

Country _____

Telephone _____ Fax _____

E-Mail _____

Website (for hyperlink on site): _____

Circle your advertising choice(s) in the table below and fill in the amount:

ADVERTISING OPTIONS					
Graphic Ad	Ad Size	3 Months	6 Months	Annual	Amount
Home Page					
Side Banner	160 x 400	\$480	\$900	\$1,600	
Button	160 x 125	\$150	\$280	\$500	
Tile	160 x 60	\$70	\$140	\$240	
Inside Page					
Spotlight Ad	300 x 250	\$270	\$510	\$900	
Side Banner	160 x 400	\$230	\$430	\$770	
Footer Banner	500 x 60	\$110	\$200	\$360	
Button	160 x 125	\$70	\$140	\$240	
Tile	160 x 60	\$270	\$510	\$900	
Site-Wide					
Button	160 x 125	\$270	\$510	\$900	
Tile	160 x 60	\$130	\$240	\$430	
Newsletter					
Newsletter Banner	450 x 54	\$180	\$340	\$610	
Newsletter Tile	100 x 60	\$50	\$80	\$150	
Featured Event					
Up to 3 months				\$400	
Additional time			_____ months @ \$50/month		
Total Amount of Order					

Mail form and check to JDMT, Inc, PO Box 7751, Auburn CA 95604.

Advertising Examples

